

# Good Practices Repository

of responsible ICT Research and Innovation with SSH input



Title of the initiative

## Office anthropology: Steelcase applies behavioural research to workplace designs

### Description of the Initiative

The company used its anthropological data to co-design a new suite of Creative Spaces for the workplace. Steelcase researchers, known as the WorkSpace Futures group, explore how forces in business and tech are transforming our daily work habits, as well as our innovation and communication. With expertise in psychology, sociology, material science and more, they embark on deep quests like how to measure focus, how to boost workplace wellbeing and how to provide spaces that promote creativity and privacy.

### office anthropology, behavioural research

### Type of Output of Initiative

Other (Good, transferable and inspirational use case when SSH researchers helped to design the new commercial product)

### Country(ies) involved

Not European Countries



## Geographic scale of the initiative

International

## Website

<https://news.microsoft.com/transform/office-anthropology-steelcase-applies-behavioral-research-workplace-designs/>

## Status of the initiative

Running

## Users' target group(s)

EC and H2020 programme | ICT developers / researchers | SSH scientists / researchers | Policy makers | General public level

## RRI dimensions involved

It has been taken into account the ethical impact. (Ethics)

It has been considered the gender and background balance when forming the working teams. (Gender Equality)

The representatives of civil society have been provided with the knowledge and skills to actively participate in the initiative. (Science Education)

The outcomes of the activities have been / are being published for free access. (Open Access)

## SSH disciplines involved

Anthropology

## ICT domain involved in the initiative, both for the activities and as for output.

Components and systems, Cyber-Physical Systems, Miniaturised Electronic Systems, Thin, Organic Electronics

Advanced Computing, customised computing systems, low power, new computing paradigms

## Method used to exchange information and knowledge to include the RRI principles into the ICT research and innovation processes

External revision of SSH experts

**Participation and engagement of people and organizations in the implementation of the initiative**

As activity of their work

**Number of people participating**

0

**Number of organizations participating**

0

**Number of events held**

0

**Number of researchers (ICT+SSH) involved**

0

**Number of women involved**

0

**Number of joint discussion themes**

0

**Who sustained the cost / effort**

Other (not known)

**How it is / has been funded this initiative?**

Only Private

**Notes**

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