

Good Practices Repository

of responsible ICT Research and Innovation with SSH input



Title of the initiative

Digital community engagement tools

Description of the Initiative

A sleek and modern web-based community engagement platform and tools, allowing community members and stakeholders to publicly collaborate on concerns and ideas related to development or infrastructure projects in their local area. Stakeholders become directly involved in the decision-making process. Organisations including government and private companies use this feedback directly, to improve the design and planning of major infrastructure development or upgrades. Almost as important, the interactive map is fun to use and people feel more connected to the project as they can clearly see where the project is and how it relates to where they live, work, study etc. As well as being a great tool for the public to use, live reporting and moderation tools allow organisations to see feedback as it is captured, review and moderate this feedback, and easily collate the data and exported it at any time. We've completed hundreds of projects over 5 countries consistently delivering 10x-100x engagement numbers compared to transitional engagement methods.

Community/Stakeholder Engagement/Participation Software and Tools



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 769497

www.hubit-project.eu
info@hubit-project.eu

Type of Output of Initiative

Establishment of a Community of interest

Country(ies) involved

United Kingdom (UK) | Not-European Countries

Geographic scale of the initiative

International

Website

<https://www.socialpinpoint.com/>

Status of the initiative

Running

Users' target group(s)

General public level | Local Administrations

RRI dimensions involved

The requests of civil society have been evaluated. (Public Engagement)
Structures and procedures assuring the governance of one or more RRI pillars have been established. (Governance)

SSH disciplines involved

Human geography

ICT domain involved in the initiative, both for the activities and as for output.

Content technologies and information management, big data, open data, languages learning and teaching technologies, creative technologies, gaming and new interactions technologies

Method used to exchange information and knowledge to include the RRI principles into the ICT research and innovation processes

Train on the best use of the solution

Participation and engagement of people and organizations in the implementation of the initiative

They all participate into a funded project/initiative

Number of people participating

100.000

Number of organizations participating

1.000

Number of events held

50

Number of researchers (ICT+SSH) involved

10

Number of women involved

50.000

Number of joint discussion themes

1.000

Who sustained the cost / effort

Shared among participants

How it is / has been funded this initiative?

Co-funding (mixed private-public)

Notes

We provide digital engagement tools to help local government, private companies, and consultants reach a broader cross section of their community and stakeholders in order to create the best possible outcome for the community.